COOKING ON COALS

SATURDAY AUGUST 25, 2018 COOKING ON COALS.COM PRESENTED BY TASTE OF THE CATSKILLS

A day of adventurous eating and drinking brought to you by the team that has developed Taste of the Catskills Festival, Quarter Moon Cafe, Catskill Food Company, and the Cafe at Ommegang.

Cooking on Coals will be a day long event hosted at Natural Gardens in Meredith. The first part of the day will feature an exploration of the ponds, gardens, and woods at Natural Gardens with food and drink stations set up throughout the grounds. During the second part of the day, people will start to gather around the fire pit where our chefs will cook on coals. To get a full description of the event, please visit our website: COOKINGONCOALS.COM

SPONSORSHIP OPPORTUNITIES

There will be 300 attendees who are very interested in high end food and drink. This is your opportunity to promote your business to residents and visitors that have the means to purchase your products and services. The venue is magnificent and people that find their way from out of the area are bound to be interested in property, vacations, and other activities they can do during this visit or the next. All participating sponsors will be included on our online interactive map. This way attendees that want to plan a fun filled weekend will be able to plan a visit to your business into their itinerary.

WHAT CAN YOU SPONSOR?

There are man components that contribute to making this an amazing event. We will work with you to develop a sponsorship package that will get you the biggest return on your investment. Several areas of the event that you might be interested in considering helping with:

- fire pit: where the cooking happens and everyone will gather in the evening
- bar: everyone will most likely visit the bar as well!
- meat and veggies: provide us with the tasty food that you've raised, which we will serve
- stage: help us procure the most talented performers to serenade our diners
- rental equipment: we're going to need tables, chairs, linens, flatware, china, and glassware
- tote bags: we're giving every attendee a bag filled with goodies
- VIP giveaway: VIP ticket holders will get better goodies
- promotion: help us get the word out by sponsoring ads in your publication, website, or broadcast
- fireworks: let's close the evening with a real bang!

SPONSORSHIP LEVELS

These are the general sponsorship levels that we are offering. Please be in touch so we can create a package

that will meet your needs.

EVENT SPONSOR

Your significant contribution has gone a long way towards making the event possible. We will let people know that by prominent mention in our promotional materials and top listing on our sponsorship signs and program. You may choose a particular aspect of the festival to attach your name to.

As an EVENT SPONSOR you will get:

Four [4] VIP Tickets

Prominent mention in all press releases.

Use of name and logo in large advertisements.

Banner ad on every page of website [must provide own banner ad]

Listing as Event Sponsor in program

Listing on sponsor page of website with link to your website

Location of business highlighted on our interactive online map

Booth space at event if desired

Investment: \$5,000

PIT MASTER

As a PIT MASTER you will get:

Two [2] VIP Tickets

Prominent mention in all press releases.

Banner ad on every page of website [must provide own banner ad]

Listing as sponsor in program

Listing on sponsor page of website with link to your website

Location of business highlighted on our interactive online map

Booth space at event if desired

Investment: \$2,000

GRILL MASTER

As a GRILL MASTER you will get:

Two [2] General Admission Tickets

Banner ad on every page of website [must provide own banner ad]

Listing as sponsor in program

Listing on sponsor page of website with link to your website

Location of business highlighted on our interactive online map

Booth space at event if desired

SOUS CHEF

Investment: \$1,000

As a SOUS CHEF you will get:

10% OFF Ticket Purchase Price

Banner ad on every page of website [must provide own banner ad]

Listing as sponsor in program

Listing on sponsor page of website with link to your website

Location of business highlighted on our interactive online map

Investment: \$500

FIRE TENDER

5% OFF Ticket Purchase Price

As a FIRE TENDER you will get:

Listing as sponsor in program

Listing on sponsor page of website with link to your website

Location of business highlighted on our interactive online map

Investment: \$250

WOOD GATHERER

As a WOOD GATHERER you will get:

Listing as sponsor in program

Listing on sponsor page of website with link to your website

Location of business highlighted on our interactive online map

Investment: \$100